Values-Led Sourcing: Fairtrade

These core values are reflected in this work:

- **Human Rights & Dignity**
- **Social & Economic Justice**
- **Environmental Protection, Restoration & Regeneration**

**Producer Development Goals:**

Dignified life for farmers based on:
- A Living Income
- Climate Resilience
- Strong Cooperatives

**2019 Premiums**

- **Cocoa**
  - $1.6 million
- **Sugar**
  - $1.5 million
- **Vanilla**
  - $248 thousand

**Cocoa Cote d’Ivoire:**
- 4,500 out of 5,000 cocoa farmers mapped & surveyed to protect forests
- 680 individual farm plans developed
- 459 productivity plans invested in

**Vanilla Madagascar:**
- Supported a needs assessment for Fairtrade producers
- Supported the Living Income Reference Price development
- Supported a trade fair to promote Madagascar Fairtrade vanilla producers

**Vanilla Uganda:**
- Supported the Living Income Reference Price development
- Advocated for national regulatory framework to address security, quality and vanilla promotion

**Vanilla El Salvador:**
- Supported Good Agricultural Practices on reforestation, soil preservation & water reservoir protection
- Supported development of youth & gender inclusion policies